Mainsail Arts Festival 2020 Check-In Information

Please review all Mainsail Arts Festival rules and information in your packet or online prior to the show. They were emailed to you when you received your acceptance email in December 2019, and they are available here: https://www.mainsailart.org/application-info/

Dates: Saturday, April 18th through Sunday, April 19th

Hours: Saturday from 9 a.m. to 6 p.m. and Sunday from 10 a.m. to 5 p.m.

Location: St. Petersburg’s beautiful downtown waterfront, Vinoy Park

Directions to the Park: If arriving by way of I-275, take the exit for I-375 East (The Pier exit) which becomes 4th Avenue NE. Take 4th Avenue to Beach Drive and take a left at stop sign. When you reach the stop light at 5th Avenue NE, you will make a right. The Vinoy Hotel will be at that intersection. Take 5th Avenue NE all the way down to where it turns left at Vinoy Park. (For GPS entry: 701 Bayshore Dr. NE)

Go to the INFORMATION TENT, which will be located at the foot of 7th Avenue NE and Bayshore Dr. NE.

You will not be able to access this year’s free parking until you have checked in, received a hangtag and instructions about where you’ll be able to park your vehicle.
CHECK IN: Artists must check in at the Mainsail INFORMATION TENT prior to set up. You may check in Friday from 1 p.m. to 6 p.m. and Saturday from 6 a.m. to 8 a.m. We hope the City will give us the okay to open earlier, and if we find we can open the park before 1 pm, we will email all our artists. **You may not check in to the show or set up past 6 p.m. on Friday and all vehicles must be out of the park by 6 p.m.**

Vinoy Park will be closed both Friday and Saturday evenings from 6 p.m. until 6 a.m. the following morning. No one will be permitted in the park when it is closed. Security personnel will be on duty both nights.

UNLOADING AND LOADING: On Friday you may drive into the park from 1 p.m. to 5 p.m. On Saturday you may drive into the park from 6 a.m. to 8 a.m. On Sunday you may drive into the park from 6 a.m. to 9 a.m. and at the end of the show on Sunday – when Fire Safety and Police give the all clear.

When unloading artwork please unload as quickly as possible to leave more room for others to unload at their tents. **ATTENTION: Due to the large number of attendees on Sunday afternoon, no vehicles will be allowed into the park until the crowd has thinned out and St. Petersburg Police have given the go-ahead for vehicles to drive into the park.**

VIEWING COMMITTEE: Both Saturday and Sunday the Viewing Committee will be reviewing all work displayed, to ensure artists adhere to rules and exhibit artwork in the category for which they were selected. The Committee also will verify works are representative of the digital images in your ZAPpllication. If an artist is not in compliance with the rules, she/he MUST remove the exhibit immediately from the show and such violation may affect the artist’s eligibility for future Mainsail participation.
**JUDGING:** Official judging for awards will begin at 9 a.m. Saturday. Judging will be based on the quality of all the work in an artist’s booth, rather than on an individual piece. Awards will be announced at the Artists’ Breakfast Sunday morning at the entertainment stage located on the south end of the park.

**ARTISTS’ AWARDS BREAKFAST:** There will be an Awards Announcement Breakfast Sunday morning at 8 a.m. for our artists. Artists must wear their nametags and have their breakfast ticket for admittance. A ticket for you and a guest will be included in the Artists’ Packet. There are a limited number of extra tickets available for purchase ($5) at the Mainsail Information Tent until 6 p.m. Saturday. We’ll begin the awards ceremony at approximately 8:45 a.m.

**BOOTH SPACES:** All spaces are located on the grass and are approximately 12’x12’. We hope you’ll understand in configuring the booth spaces that we must try to work around trees within the grass area. You are responsible for all your display needs. Canopies, display walls and tables must be sturdy enough to withstand crowds and weather conditions. Mainsail assumes no liability for loss suffered to your work for any reason. **PLEASE PLACE THE LEFT AND RIGHT FRONT CORNERS OF YOUR BOOTH WHERE THE CORNER INDICATORS ARE MARKED. DOING THIS WITH YOUR 10’x10’ BOOTH WILL ALLOW YOU TWO FEET OF SPACE BEHIND YOUR BOOTH FOR STORAGE.**

**BOOTH NAME CARD:** A booth name card will be provided in your packet. It indicates your name, category, city, state, and booth number. This sign **MUST** be displayed in your booth to facilitate the judging process. Each artist also is provided a nametag, which she/he is requested to wear. Artists must be in their booth space as much as possible during judging and must exhibit both days to receive awards. If we find you are not on site, we will ask that your artwork be removed from the park.
SALES TAX: It is your responsibility to collect Florida sales tax (7%) on all sales and remit that amount to the Florida Department of Revenue. For additional information, call 1-800-352-3671.

FOOD & BEVERAGES: A wonderful variety of food and beverage concessions will be available at Mainsail. In your Artists’ Packet, you’ll find a ticket good for a complimentary coffee and donut for breakfast on Saturday morning at The Food Court booth located in the south end of the park by the entertainment stage.

PROMOTIONS: The Mainsail Information Tent will have t-shirts available when you check in on Friday. However, Saturday and Sunday you will need to visit the Promotions Tent to purchase a shirt. Artists may purchase one t-shirt at a discount price when presenting the Artist's T-shirt Letter found in the Artists’ Packet.

PURCHASE AWARDS: Local businesses and individuals sponsor Purchase Awards. A sponsor or representative chooses a particular work to purchase, and places an award ribbon on the piece.

Purchase Award checks are distributed at the Awards Ceremony on Sunday morning.

INCLEMENT WEATHER: In the event of rain, please check with the Mainsail Information Tent for instructions. The show will not be canceled and awards will still be given.