



## **2024 FESTIVAL RULES**

Please read these rules carefully and completely. Any artist violating any Mainsail rule must remove the exhibit immediately; such violation may affect the artist's eligibility for future Mainsail presentations.

### **GENERAL**

Only fine craftsmen and artists accepted into the show and displaying their own original work may participate. No proxy exhibitors will be allowed. Photo I.D. must be presented by all artists at Friday check-in. Those who have applied to the show and listed a co-artist are required to check-in together, and both must present a photo I.D. If you are apply as a single artist an "Associate" is not allowed to check in for you. All artwork must be original work done by the artist (and/or co-artist) since January 1, 2021. All artwork exhibited must be for sale.

### **ARTIST STATEMENT**

Every exhibitor must prominently display a copy of their Artist Statement in their booth, describing the technique, materials and processes used in the creation of their entire body of work. Co-artists must describe their collaboration in the process.

### **FINE ART REPRODUCTIONS**

Mechanical reproductions of your original artwork (photo offset, letterpress, photocopy, gravure, giclees or inkjet prints) – including those receiving additional modification or enhancement by the artist – must be matted and may not be sold as framed art or hung alongside original works. They must be clearly and individually labeled as "Reproductions." All reproductions must be in signed editions of no more than 750. They must be displayed within the assigned booth space in a browse bin labeled "Reproductions." If you are found to have framed reproductions hanging in your booth, the Mainsail Committee will ask you to remove them from the booth wall and place them in a browse bin.

Photographic prints must be made from the artist's original negative or digital files, and processed by the artist or under the artist's supervision. Prints must be properly signed and numbered in reasonably sized editions.

Digital art must be original artwork created by the artist on a computer and must be signed. Original, limited edition prints of digital art will be permitted and must be signed and numbered as part of an edition of no more than 250.

Ceramic, wood, glass and metal artworks must be handmade by the artist. No machine-made or mass produced artwork is allowed. If more than one piece of the same design is displayed, each must be signed.

All 2-D pieces should be appropriately framed or mounted. Unframed watercolors, drawings, graphics and photos must be displayed in a portfolio or browse bin. This show is for artists and craftsmen, and not for commercialism or dealers. Final interpretation of commercial status will be made by the Mainsail Art Festival, Inc. Committee. Exhibitors whose artwork does not correspond to the quality represented in their ZAPP images may be asked to remove their entire exhibit without fee refund.

## 2024 FESTIVAL RULES (continued)

### PROHIBITED

- Artwork created prior to January 1, 2021.
- Works created from crocheting, knitting, millinery, picture frames, velvet paintings, kites, dolls, wind chimes, manufactured or kit jewelry, t-shirts, decoupage, candles, soap, manufactured beads, novelty shell craft, hanging glass ornaments, manufactured toys, etc.
- Artist postcards, note cards, books and posters
- CD, cassette or other musical recordings
- Buy & sell items
- Active solicitation of the public in any manner

**EXHIBIT SPACE** Artists will not be limited to a maximum number of artworks. Exhibit spaces measure approximately 12'x12', and all spaces are on grass. Spaces may not be shared. Allocation of spaces will be at the discretion of the Mainsail Committee. Each artist must provide an appropriate and substantial display for outdoor exhibition. Requests for specific locations by returning artists will be honored whenever possible, if that request is made in answer to Question 6 of the original application in ZAPP. No email or phone requests for booth space will be honored or answered. Work exhibited must be contained in the assigned space, unless the artist has paid for additional space. A double booth space may be secured for \$850, space permitting.

**VIEWING COMMITTEE** Both Saturday and Sunday the Viewing Committee will be reviewing all work displayed, to ensure artists adhere to rules and exhibit artwork in the category for which they were selected. The Committee also will verify works are representative of the digital images in your ZAPApplication. If an artist is not in compliance with the rules, she/he MUST remove the exhibit immediately from the show and such violation may affect the artist's eligibility for future Mainsail participation.

**JUDGING** Official judging for awards will begin at 9 a.m. Saturday. Judging will be based on the quality of all the work in an artist's booth, rather than on an individual piece. Awards will be announced at the Artists' Breakfast Sunday morning at the entertainment stage located on the south end of the park.

**NO POWER PROVIDED/NO GENERATORS ALLOWED INSIDE OR OUTSIDE ARTISTS' BOOTHS.**

### AGREEMENT

I hereby forever discharge and release the Mainsail Art Festival, Inc., the City of Saint Petersburg, the Junior League of Saint Petersburg, the Tampa Bay Times and all other participating and sponsoring organizations from any and all manner of actions, suits, damages of claims whatsoever arising from any loss or damage to the person or property of the signed applicant while exhibiting at the Mainsail Art Festival.

I hereby consent to the enforcement of Mainsail's rules as set out in this application and in the letter of acceptance emailed to each accepted artist.

Mainsail Art Festival, Inc. has my permission to publish photographs or video taken of me, my booth and my work before and after the Festival for purposes related to promotion of the Festival.

A completed application is a commitment by the originating artist to show in his/her accepted category(ies), to remain for the entire event and to abide by festival rules. There will be no exhibitor booth fee refund made for cancellations after midnight February 1, 2024. To be eligible for any award, the artist must exhibit during show hours for the entire two-day festival.

I have read the festival rules and agree to abide by them.